

Intel Malaysia

Q1'22 CSR Newsletter

Foreword

Dear Friends,

I'm honoured to connect with you for the first time since I took over the role as the Intel Malaysia Public Affairs Director in January 2022. I wish to convey my deepest thanks and gratitude to Uyen Ho, the previous Malaysia and Vietnam Public Affairs Director for her leadership over the past five years. I'd also like to take this opportunity to wish all our female friends and colleagues a (belated) Happy International Women's Day!

I'm especially thrilled to announce that this year Intel Malaysia is celebrating its 50th anniversary. As Intel employees, we're very excited with the growth that's happening on site (see our 'Spotlight #1' story below), and through this newsletter and future editions, I hope to share this exciting journey with you.

One of our goals this year is to achieve 50,000 volunteer hours, and we look ahead to the exciting activities planned for the employees and the local communities.

Although there are plenty of moments and milestones to rejoice in, let's spare a thought for the victims and their families who went through or are going through unprecedented situations like the recent flood disasters and Covid-19.

The recent announcement by the Malaysian government that the country will be transitioning to the endemic phase, brings some ray of sunshine into our lives. However, we must stay grounded. Let's continue doing our best in making sure we are all safe and healthy.



Amran Mohd Dom
Public Affairs Director,
Intel Malaysia

Intel® Digital Readiness Programs

Intel® AI Global Impact Festival Felicitation Ceremony for Malaysian Winners



- A virtual felicitation ceremony was held on 11th March 2022 to recognize the Malaysian winners of the Intel® AI Global Impact Festival.
- The event - held in conjunction with Malaysian partners - Collaborative Research in Engineering Science & Technology, Malaysian Investment Development Authority, and Malaysia Productivity Corporation - saw YB Dato' Sri Mustapa Mohamed, Minister in the Prime Minister's Department (Economy), and AK Chong congratulating the winners. Well done to all our Malaysian winners. You made us proud!

Coverage highlights:

- New Straits Times Online – TECH: Malaysian students among winners at Intel AI Global Impact festival
- Digital News Asia – Intel recognises Malaysian students for their AI Innovations
- Sin Chew Daily (online) – Intel AI Global Impact Festival announces 3 Malaysian students and 1 lecturer as award winners

See the Facebook posts from our partners:

- Business Today | CREST



We would like to hear from you

To know more about Intel's Corporate Social Responsibility, please visit CSR@Intel.

Intel Corporation (NASDAQ: INTC) expands the boundaries of technology to make the most amazing experiences possible. You may know us for our processors, but we do so much more. From powering the latest devices and the cloud you depend on, to driving policy diversity, sustainability and education, we create value for our stockholders, customers and society.

Additional information about Intel is available at newsroom.intel.com and blogs.intel.com.

Community Outreach



It was a privilege to put smiles on the faces of 877 children as they prepare for the coming academic year. Since 2012, our 'Back To School' initiative has reached almost 2,800 underserved students, to help them start school on the right footing.

As Intel Malaysia celebrates its 50th anniversary in the country this year, the next 50 years will just be as important. We hope this small gesture will be the start of many memorable moments in school for the students. #IntelMY50th #IntelVMP #IamIntel

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Chinese New Year Festive Cheers 2022



It was a red-letter day for the 164 residents at [St. Nicholas' Home, Penang Silver Jubilee Home](#) and Relau Rumah Charis (Pulau Betong, Penang).

Intel volunteers, fresh from delivering goody bags to underserved students via the 'Back To School' program, were once again on the trail to share more joy – this time through the Intel Malaysia Chinese New Year Festive Cheers program. We wish the Homes and their residents would be filled with laughter and happiness throughout the year!

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Sharing Insights on IR4.0



ATM Principal Engineer Nik Zurin presented the Intel IR4.0 journey in InvestPenang's '50 Years of Industrialization and Beyond' webinar series, organized to celebrate Penang's 50th Anniversary of Industrialization.

On 17th January 2022, Intel representatives attended the launch ceremony of Penang's 50th anniversary of industrialization officiated by the Chief Minister of Penang, Mr. Chow Kon Yeow.

Intel is leading the Manufacturing Excellence pillar in support of the celebration. Intel's next speaking engagement in the webinar series is scheduled for May.

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Welcoming Kedah State EXCO for Industry & Investment



AK Chong, Vice President of Manufacturing, Supply Chain & Operations/Managing Director of Intel Malaysia and the Malaysia Public Affairs team hosted the Kedah State Executive Council member for Industry & Investment, Science, Technology & Innovation and Higher Education YB Dato' Wira Dr. Ku Abd Rahman Ku Ismail and delegates from the Kedah state government at Intel KM2 on 10th March.

We presented the Intel Malaysia overview deck to our guests and shared updates on the various construction activities supporting Intel's growth in Kulim. The team also identified potential collaboration areas between Intel and the Kedah state government to continue enabling the site's growth.



Welcoming Negeri Sembilan State EXCO for Industry & Investment



Malaysia Public Affairs hosted a delegation from Negeri Sembilan (NS) led by the State Executive Council member for Industry & Investment, Education and Human Capital Dato' Dr. Rafie Malek, on 25th March. The CEO of InvestNS, Malaysia Investment Development Authority, NS Director and officials from the State Economic Planning Unit and NSCorp were amongst the delegates.

We presented the Intel Malaysia overview deck and the visitors shared the state's strategic location, strong infrastructure, readily available talent, and progressive government delivery system designed to attract investors to the state.



In the News: AK Chong



Get to know AK Chong, Intel Malaysia's first female Managing Director as she shares her humble beginnings to where she is today. AK also spoke candidly with New Straits Times on the changing mindsets in a male-centric manufacturing world and Intel Malaysia's future plans.

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Intel Malaysia: A Quick Peep



Intel Malaysia turns 50 this year. Here are some key facts that you need to know about Intel Malaysia - all in visual nuggets for you to take away.

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In the Spotlight

PGAT's Growth



Intel Malaysia added 100,000 square feet of manufacturing cleanroom space to the Penang Assembly and Test (PGAT) operations.

PGAT is one of the four existing high-tech assembly and test factories spread across Penang and Kulim. Construction is also underway for an advanced packaging facility in Penang due for completion in 2024.

[Click here](#)

for more details on this initiative



World Water Day 2022



Intel collaborated with the Penang state government, CLEAN International and Water Watch Penang (WWP) to launch the 'Negalitres for Schools' - a water conservation program for schools in Penang in conjunction with the World Water Day on 22nd March.

The program will take place at 100 primary and secondary schools between 2022 and 2024, where water-saving equipment such as push-tap urinals for toilets and sinks, as well as washers for taps, will be installed. WWP will also conduct educational programs to reduce water consumption at the participating schools.

[Click here](#)

for more details on this initiative



Photo credit: Buletin Mutiara



Photo credit: Water Watch Penang

Flood Relief Initiatives



Intel partnered with Yayasan Salam Malaysia (Salam), Kulim Industrial Tenants Association (KITA) and Buddhist Tzu-Chi Merits Society Malaysia to support victims of the recent floods in the central and east coast regions.

RM296,000 was raised through the Disaster Relief Fund Matching Program organized by the Intel Malaysia Public Affairs team and Intel Foundation. This mock check was presented to Buddhist Tzu-Chi in a simple ceremony. Intel also donated RM100,000 to Salam and RM20,000 to KITA to support their flood relief efforts.

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Photo credit: Salam

Photo credit: KITA